

# ZACHARY JEWELL

I DESIGN IT, BUILD IT, AND SHIP IT.

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[LINKEDIN](#)

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## SUMMARY

- Design engineer with 10+ years at the intersection of Figma and the browser I believe design decisions and code decisions are the same decision.
- Built and shipped component systems, insurance product UIs, and white-label platforms from concept through production
- Experienced with design tokens, shared component architecture, and WCAG 2.1 AA accessibility compliance
- Front-end stack: HTML, CSS/SCSS, JavaScript (ES6+), Vue.js, React
- High craft under deadline pressure

## EXPERIENCE

### UI DESIGNER / FRONT-END DEVELOPER • BINDABLE • 2020 - 2026 • REMOTE/BOSTON, MA

- Designed and built end-to-end UI for auto, home, and renters insurance products serving thousands of policyholders — reducing user drop-off by improving flow clarity and error handling across key conversion steps.
- Led development of a white-label partner website platform, delivering customized branded experiences for 10+ internal and external clients with a shared component architecture that cut build time per partner by ~40%.
- Drove accessibility improvements across the product suite, bringing key flows to WCAG 2.1 AA compliance and improving Lighthouse accessibility scores from the 60s into the 90s.
- Initiated design system work independently by auditing existing components, defining design tokens and naming conventions, and establishing the documentation foundation that aligned design and engineering on a shared visual language.

### INDEPENDENT DESIGNER & DEVELOPER • ZACH JEWELL DESIGN • 2015 - PRESENT • REMOTE

- Built and launched websites, brand systems, and digital campaigns for 30+ clients including nonprofits, entrepreneurs, and regional institutions managing projects end-to-end from discovery through delivery.
- Led visual identity projects including logo systems, typography, color, and brand guidelines with work spanning print, digital, and social.

### DESIGNER & FRONT-END DEVELOPER • STRATEGIS • 2018 - 2019 • BOSTON, MA

- Delivered web, print, and digital marketing projects for clients in finance and healthcare, consistently meeting tight campaign deadlines across simultaneous engagements.
- Operated independently across the full project lifecycle from brief through production without requiring design direction from account teams

### DESIGN & DEVELOPMENT MENTOR • BLOC (ACQUIRED BY THINKFUL) • 2017 - 2018 • REMOTE

- Mentored 20+ students in UX design, visual design, and front-end fundamentals helping graduates land their first design and dev roles.

### WEB DESIGNER & FRONT-END DEVELOPER • THE LAIDLAW GROUP • 2015 - 2016 • BOSTON, MA

- Led responsive web design and development for client engagements across industries; managed junior staff and intern workflows.

### INTERACTIVE DESIGNER & DEVELOPER • BESPOKE HOUSE • 2013 - 2014 • BOSTON, MA

- Designed and built responsive websites, digital ads, and email campaigns for real estate and hospitality clients.

## SKILLS

HTML, CSS / SCSS / LESS, JavaScript (ES6+), Vue.js, React (Learning), Git / GitHub, npm,

Figma, Sketch, Adobe Creative Cloud

Design systems (tokens, architecture, Figma Variables)

WCAG 2.1 AA, semantic HTML, ARIA, screen reader testing

## EDUCATION

M.F.A. Emergent Media  
Champlain College  
Burlington, VT.

B.A. Digital Media, A.S.  
Graphic Design  
Lyndon State College,  
Lyndonville, VT.